



FESTIVAL

LEISURE PARK

COMM SPACE PACK 2026

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About

Location: Festival Way, Basildon, SS14 3WB

Opening Hours: 08:00 - 24:00

The leisure park has its own car park with over 1700 free spaces. An entertainment complex with a cinema, bowling, play centre, indoor golf, nightclub, and restaurants.

Tenants: Cineworld, Wingstop, Slim Chickens, Wendy's, Costa Drive Thru, Hollywood Bowl, 360 Play, Nando's, Mr Mulligan's, Pizza Express, Five Guys, Aroma, Pizza Hut, Starbucks, Bella Italia, Toby Carvery, Harvester, TGI Fridays, Pizza Hut, McDonald's, Travelodge, Wagamama, Buzz Kitchen and Basket Robins



wagamama



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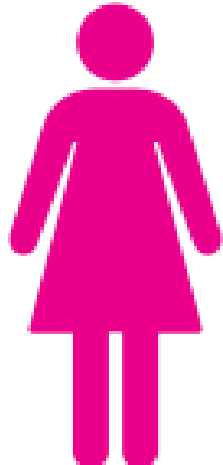
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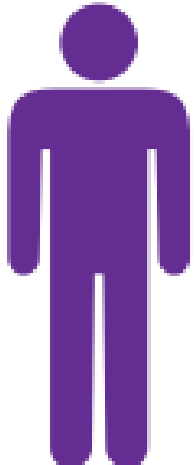
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Facts & Figures

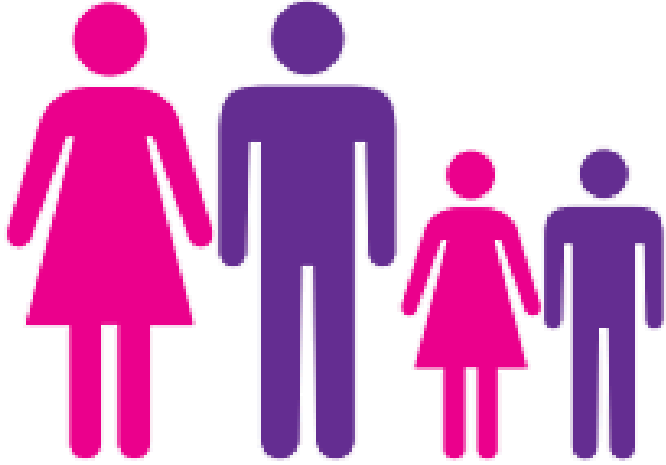
Visitors at Festival Leisure park are:



64%



36%



62% of visitors have children



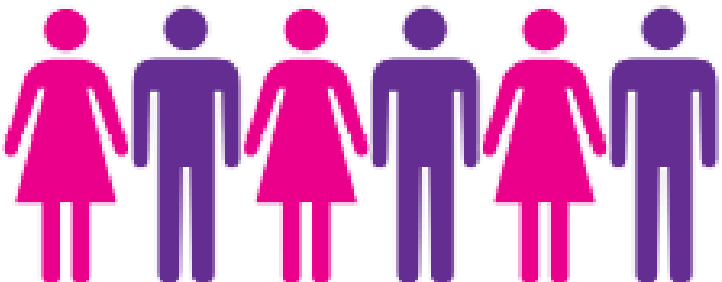
The majority of visitors live in Basildon and surrounding areas.

35%
18-27 YEAR OLDS

32%
28-42 YEAR OLDS



86% of visitors drive to the centre



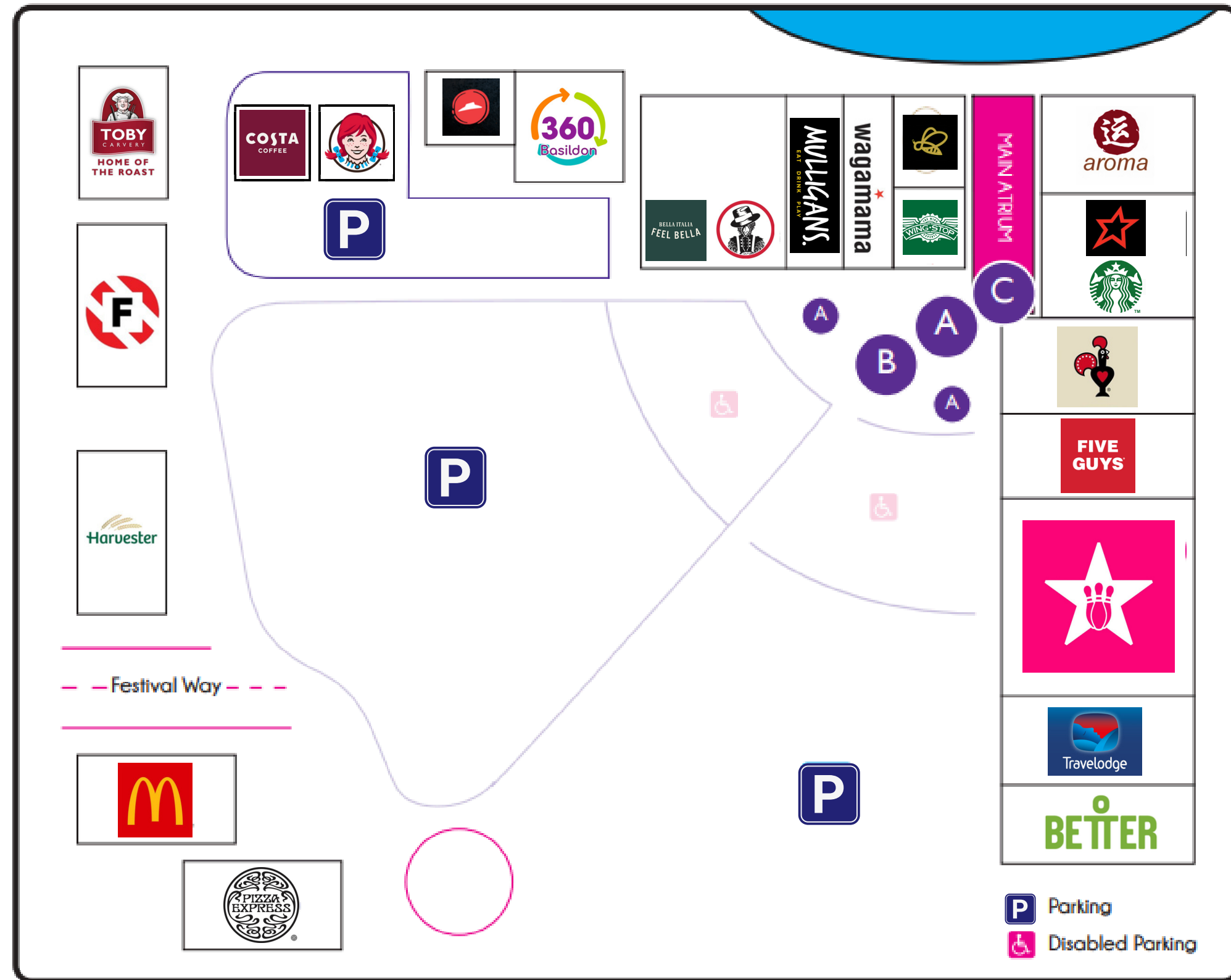
Annual Footfall 3,897,047

23%
43-55 YEAR OLDS

Site Map

Festival Leisure Park has a large screen to advertise your service/product on, plus 2 areas for product placement opportunities.

The site is fully secure.



Site A

Big Digital Screen

5.5m x 3.4m

24 hours a day

365 days a year

15-second static or video

Minimum 4 adverts per hour

672 marketing opportunities per week

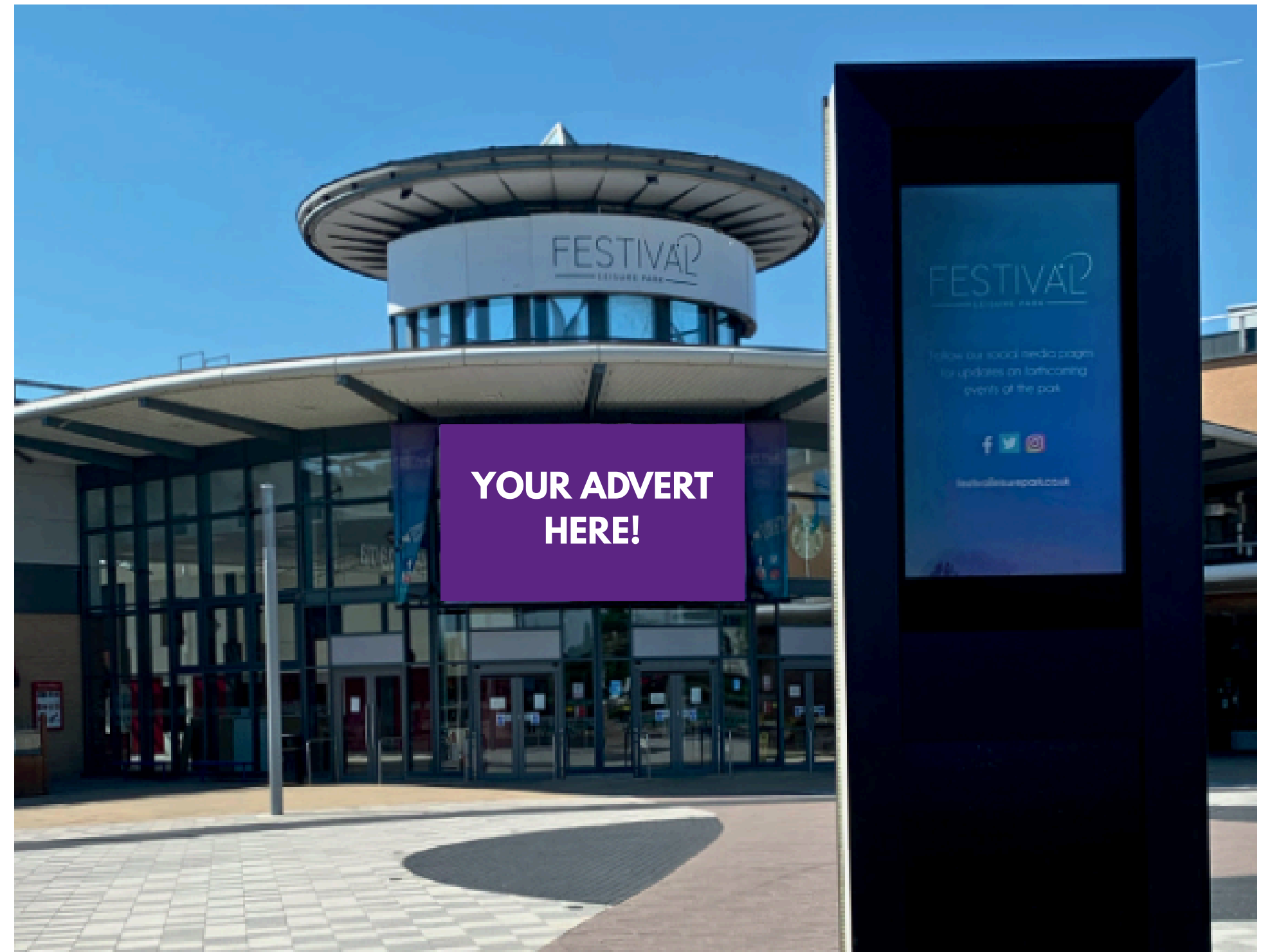
Bespoke campaigns (all media)
available upon request.

SATURDAY & SUNDAY - £35 EXCL VAT*

MONDAY TO SUNDAY - £80 EXCL VAT*

ONE MONTH - £300 EXCL VAT*

*AGENCY DISCOUNT AVAILABLE



Site B

Product Placement

This can be used to display Cars, Amusements, Markets, Product Stalls, Rides and Charity Events.

Power is available upon request at a charge, and we do offer a charity rate.



WEEKDAY - £75 EXCL VAT*

WEEKEND (ONE DAY) - £125 EXCL VAT*

MONDAY TO FRIDAY - £355 EXCL VAT*

MONDAY TO SUNDAY - £500 EXCL VAT*

FRIDAY TO SUNDAY - £300 EXCL VAT*

SATURDAY & SUNDAY - £250 EXCL VAT*

***AGENCY DISCOUNT AVAILABLE**



Site C

Product Placement

This can be used to display
Furniture, Beauty, Charity Events,
Photography, Pop Up Event,
Product Stalls, etc.

Power is available upon request at a charge, and
we do offer a charity rate.

WEEKDAY - £50 EXCL VAT

WEEKEND (ONE DAY) - £75 EXCL VAT*

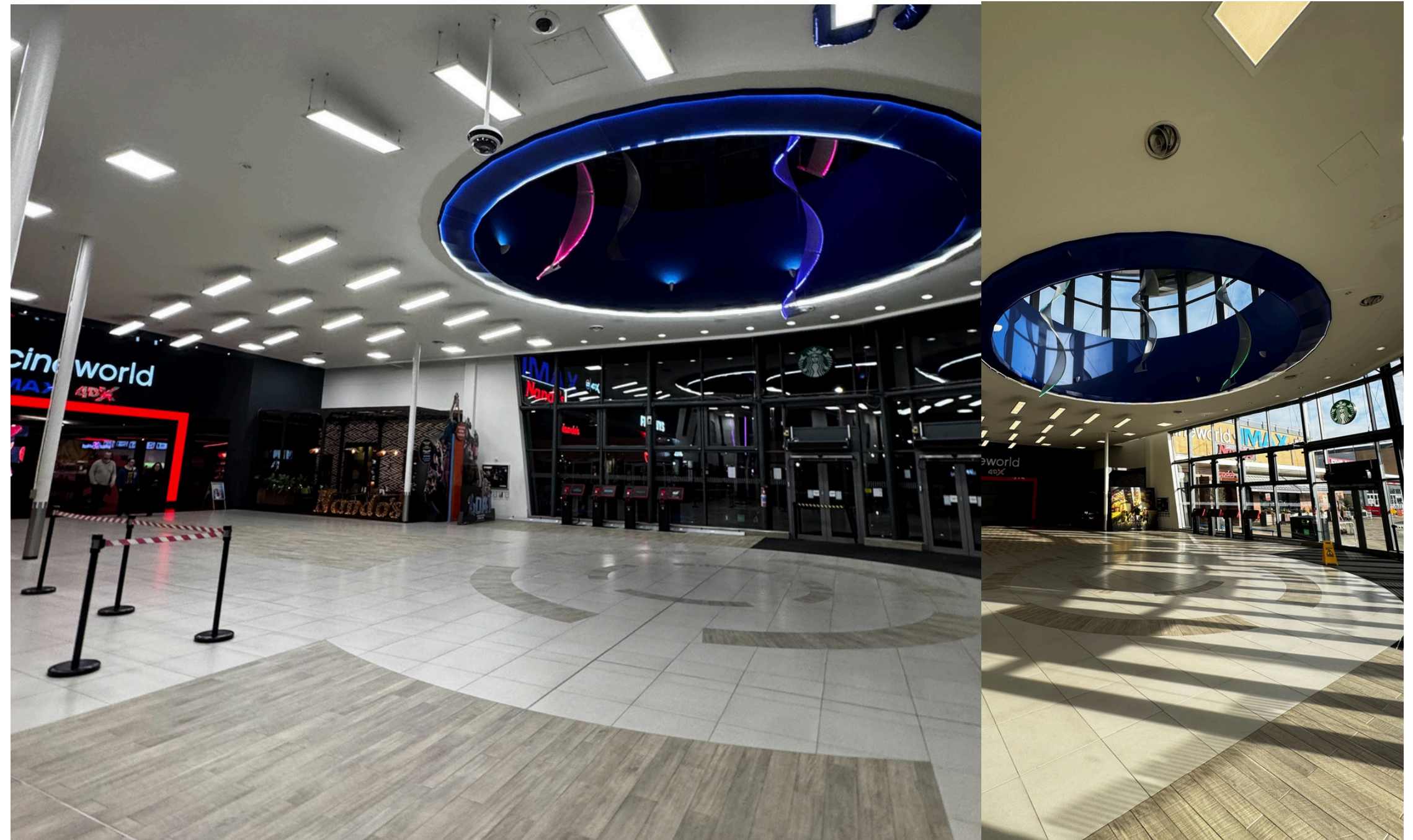
MONDAY TO FRIDAY - £215 EXCL VAT*

MONDAY TO SUNDAY - £325 EXCL VAT

FRIDAY TO SUNDAY - £175 EXCL VAT

SATURDAY & SUNDAY - £125 EXCL VAT

*AGENCY DISCOUNT AVAILABLE



CONTACT US



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